



### Segen Biotech Pvt. Ltd.

Corp. Office: Flat No. 245 A, Silver Birch Pocket-5 Phase-1, Omaxe, New Chandigarh



### "Quality driven product from the house of SEGEN"



#### Active formula for Active tomorrow with......





Calcium Citrate 500mg + Vit K<sub>2</sub>7 45mg + Vit D3 400 I.U Cyanocobalamin 1500mg + Zinc 7.5mg + Magnesium 50mg

#### **CALCIUM CITRATE:**

- Calcium Citrate is 2.5 time more bioavailable than calcium carbonate
- Does not require extra stomach acid for absorption

#### **VITAMIN K27**

- Helps calcium to bind the bones matrix to strengthen bones
- Necessary for healthy heart because it keep calcium out of soft tissue, arteries and the heart

#### **VITAMIN D3**

- It helps in vascular calcification, inflammation
- It reduces oxidative stress and arterial stiffness

#### **CYANOCOBALAMIN**

Helps to maintain metabolic activities, blood cells & nerves

#### **MAGNESIUM**

- Magnesium plays vital role in calcium & bone metabolism
- Bone Fracture

#### Indicated In

- Calcium Deficient Syndrome
- Post Menopausal Osteoporosis
- ← Low Back Pain



### Complete care during infuriating morning sickness



To Ensure a Healthy Pregnancy

#### Nausea & vomiting in pregnancy.....





#### **DOXYLAMINE + PYRIDOXINE (Vit B6)**

- First line treatment for nausea and vomiting during pregnancy
- Shows improvement in symptoms of nausea and vomiting during pregnancy
- Shows favourable safety profile without any reports of causing fetal anomalies

#### **FOLIC ACID**

- Reduces the risk of neural tube defects during pregnancy
- Body needs folic acid to make red blood cells (RBC), new genetic material (DNA) in cells for normal growth.



# To Ensure a Healthy Pregnancy FITGES To Ensure a Healthy Pregnancy To Ensure a Healthy Pre

Natural Micronized Progesterone 200 Soft Gelatin Capsule

- Enhances uterine quiescence and suppresses uterine contractions.
- → Limits the production of stimulatory prostaglandins and inhibits the contraction within the myomentrium.
- Prolongs pregnancy and decreases the number of preterm labour and births.
- Helps to prepare and maintain the uterine bed for conception.

Helps giving birth to a Mother....

- ✓ Supports In Luteal Phase Defects.
- ✓ Threatened & Recurrent Abortion.
- ✓ Premenstrual Syndrome.
- ✓ Secondary Amenorrhea.
- ✓ Dysfunctional Uterine Bleeding.





# Create the lost **Enthusiasm** in the Body..



# GENCO-10 Softgel Capsules

Coenzyme-Q10 50mg, Omega-3 50mg, Fatty Acid 1.4mg, Vitamin B1 1.4mg, Vitamin B2 1.6mg, Vitamin B6 2mg, Folic Acid 300mcg, Zinc Sulphate 12mg

#### Co-enzyme Q10:

- Co Q10 has a potential of prevention and treatment of heart ailment, prevent blood clot formation and act as an antioxidant.
- Co Q10 could block the growth of cancer cells.
- Effective in improving sperm kinetic feature in patients effected by idiopathic asthenozoospermia .

#### **Omega-3 Fatty Acid**

- Helps exhibit anti-inflammatory and immuno-modulatory properties
- Suppress inflammation by modulating the eicosanoid pathway.

#### **Vitamins + Minerals**

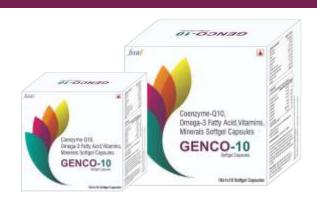
• Contributes considerable proportion of nutrient intakes

ndications

**Weakness & Decreased Immunity** 

**Stress of varied etiology** 

**Sexual Dysfunction** 





### GennaX<sub>SYRUP</sub> free

Lycopene 2000mcg + Vit. A 600mcg + Vit E 6.6mg + Ascorbic Acid 25mg + Manganese 3mg + Iodine 100mg + Vit B1 1.4mg + Vit B2 1.6mg per 10ml

#### Increase immunity & prevents infection

Improves memory & alertness

Remove bad cholesterol

Reduces diabetes risk

Boosts energy levels

Reduces stress & anxiety

Maintains muscles strength

Good for heart & eyes

Good for Vision

**Boosts immunity** 

Helps maintain strong bones

Help prevent several type of cancer

Body growth & development

Blood cells production

immune support

Growth regulation

### Be Active.... Be Healthy....

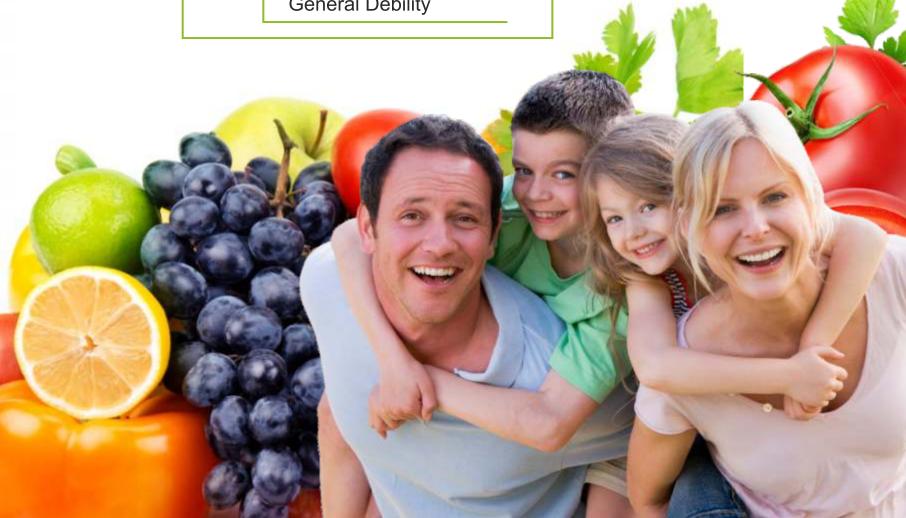
#### A complete solution to **GOOD HEALTH**

Diabetic Neuropathy

Post Pregnancy

**Oxidative Stress** 

**General Debility** 





#### **Get RID of Gastric Flatulence**

## GEN-MPS

Dried aluminium hydroxide 250mg, magnesium hydroxide 250mg & simethicone 50mg **SUSPENSION** 



Brings IMMEDIATE

cessation of **HYPERACIDITY** 

- ✓ Quick relief from symptoms of reflux oesophagitis
- Provides oesophageal antacid action.
- Relieves not only the discomfort to hyper acidity but also reduces gas formation.
- Prevents nausea & vomiting, dyspepsia, gastralgia and abdominal distension.
- Provides sustained antacid action, potent antiflatulent action.
- React chemically to neutralize or buffer excess quantities of acid.
  - Heartburn

#### Incleated In

- GERD (gastric esophagul reflux disorder)
- Peptic Ulcer
- Hyperacidity
- Stomach discomfort
- Belching



# For Hypertension with active lifestyle



First time in india....



Krill oil 500 mg + Omega-3 Fatty Acids 120 mg + EPA 64 mg DHA 30 mg + Esterified Astaxathin 150 mcg

#### ► KRILL OIL:

Reduce total cholestrol and LDL (low density lipoprotein). Increase HDL (high density lipoprotein). Helps reduce triglycerides.

#### ► OMEGA-3 FATTY ACIDS:

Reduces the risk of development of irregular heartbeat. Slow the buildup of plaque, a substance comprising fat, cholesterol and calcium hardens and blocks the arteries.

#### ► ASTAXANTHIN :

Promotes muscle endurance, cardio function, healthy skin and visual health







#### Relief from Pain & Spasm

### **GEN-SP**

Aceclofenac 100mg + Paracetamol 325mg + Serratiopeptidase 15 mg TABLETS

#### Aceclofenac

Outstanding anti-inflammatory profile mediate primarily through inhibition of COX activity and suppression of PGE2 synthesis

#### **Paracetamol**

Produces analgesia by elevation of the pain threshold

#### **Serratiopeptidase**

Reduces swelling & heals injury



Break the vicious cycle of PAIN - SPASM - PAIN



#### When Vitamin D Levels Disturbed Re-establish it with

### Improve Bone & Muscle Strength, Lower Fracture Risk





## Gen UP-D3

Cholecalciferol (Vitamin D3 60000 I.U.) Softgel Capsules

- Increase intestinal absorption of calcium & improves bone strength
- Reduces bone mineralization defects & Osteomalacia
- Lowers the risk of Osteoporotic Fracture
- Offers nano droplet technology that increases the activation of Vit. D receptors in the liver
- Ensures better solubility and absorption for better efficacy



- ➤ Rickets
- Osteomalacia
- **▶** Fracture
- Osteoporosis
- **▶** Bone & Muscle Pain

"The Sunshine Vitamin for an Outstanding Life"



In moderate to severe neuropathic pain

### NT-GEN

Pregabalin 75 mg + Nortriptyline 10 mg tablet

- Synergistric combination of pregabalin & nortriptyline
- Reduces pain intensity & duration
- Reduces anxiety & depression associated with severe neuropathic pain
- improves mood, sleep disturbances & feeling of wellbeing
- Safe & better tolerated than amitriptyline



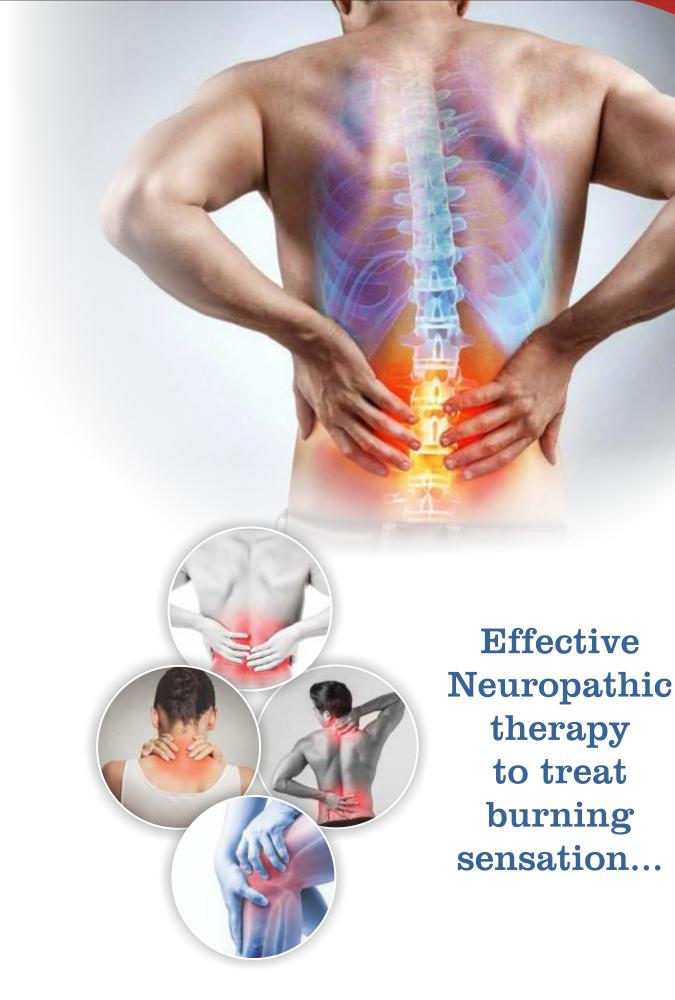
#### **INDICATION:**

Peripheral & Central Neuropathy pain

Generalized Anxiety disorder

Diabetic Neuropathy

Fibromyalgia





An effective antianginal

treatment with chronic angina

### Ranogen-500

Ranolazine 500mg Extended Release **Tablets**—

#### **RANOLAZINE:**

**Ongoing Angina** 

- Ranolazine is a piperazine derivative.
- Treats chronic angina chest pain.
- Sustained release preparation of ranolazine undergoes a prolonged absorption & exhibits Cmax at 4 to 6 h.
- Ranolazine was approved by USFDA for treatment of patients with chronic angina pectoris who failed to respond to the standard antianginal therapy.
- Has similar efficacy in younger and elderly patients.

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INDICATIONS

**Chest Pain** 

**Chronic Angina Pain** 

A new approach to an old problem of TREATING Angina Pectoris





Stop the interference of

acid in daily life.....

## RABIGEN-DSR

Rabeprazole Sodium 20mg + Domperidone (SR) 30mg Capsules

#### Rabeprazole:

Is safe and effective in reducing the symptoms of GERD and produces a Profound and long-lasting inhibition of gastric acid secretion.

#### Domperidone:

Relieves upper abdominal discomfort, sense of fullness and regurgitation of stomach contents



**GASTRITIS/NON ULCER DYSPEPSIA** 

**GASTRIC/DUODENAL ULCER** 

**REFLUX OESOPHAGITIS** 

**BLOATING/FULLNESS/BELCHING** 

**NSAID Induced Dyspepsia** 

#### Fulfil the hope of fruitful outcome









L-Arginine 3gm + DHA (20%)200mg + Proanthocyanidin 75mg Vit.B6 2mg + Folic acid 400mcg

#### **L-Arginine:**

▶ Lowers the risk of pre-eclampsia during pregnancy by promoting vasodilation through increased production of nitric acid

#### **DHA**:

Essential for proper cellular development, including neuronal, retinal & immune system

#### **Proanthocyanidines:**

Strengthens blood vessels and improves oxygen delivery to cells

#### **Folic Acid:**

Necessary for normal foetal spine, brain and skull development.

#### **Vitamin B6:**

Protects against fetal structural anmalies, including NTD and congenital heart defects



**Freedom from Digestive problems......** 

# SEGEST Syrup

Fungal diastase 40mg, cinnamon oil 250mg, caraway oil 500mcg & cardamom oil 400mcg

- Fungal diastase helps in the digestion of starch, carbohydrate fats & proteins
- Cardamom essential oil has strong antiseptic & antimicrobial properties used for treatment of upset stomach
- Caraway oil has mild antibacterial properties, It stimulates appetite by enhancing digestion.
- Cinnamon oil releases digestive enzyme in the G.I. tract.





Restores Gastric Function with Enzyme & Carminative Soothers

# ndicated in

- Dyspeptic symptoms
- Belching
- Indigestion
- G.I. Malfunctions
- Liver Dysfunctions
- Flatulence
- Malnutrition
- Peptic Ulcer







#### **INDICATIONS**

- Weak Immunity
- Functional Fatigue
- General Debility
- Chronic Blood Loss
- Growth & Development
- Pregnancy & Lactation



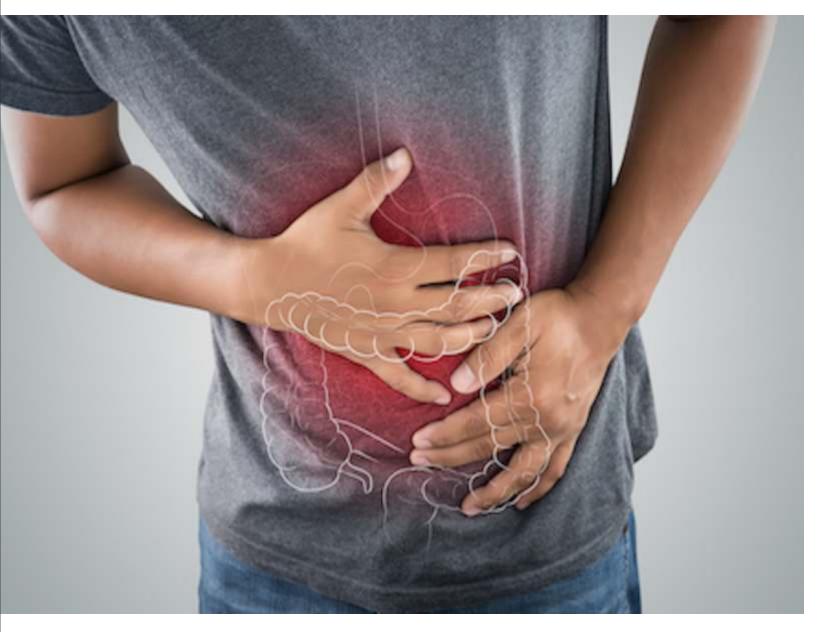
Multivitamin, Multimineral with DHA, Biotin, Zinc Protein Powder

- Pregnancy increases the body's protein needs by 33%
- Faster absorbtion as comparied to casein protein.
- → Important for haemoglobin synthesis and erythropoiesis thus used in anemia<sup>3</sup>.
- Reduces oxidative damage and counters endogenous reactive oxygen species<sup>2</sup>.
- → Maintains health, reduces the risk of various disease, and supports normal body functions².

IMPROVE the
HEALTH status
& get more out
of life......







ENSURE

CONSTIPATION FREE

FRESH MORING

#### **Enjoy for entire day....**



# SE-LAX-SF

Lactitol Monohydrate 10gm + Ispaghula Husk 3.5gm Powder

- ► Helps relive constipation and promote regularity
- ► Helps treat diarrhoea by increasing stool size and slowing its passage through the intestinal tract
- ► Helps regulate blood sugar levels.
- ► Reduced blood pressure, lowered triglycerides level and reduce risk.
- ► Promote short-chain fatty production and decrease digestive discomfort in patients with ulcerative colitis and crohn's disease



- **■** IBS-C
- Fissures
- HemorrhoidsPre and post operative conditions



#### **ROSUVASTATIN:**

Rosuvastatin is a lipid lowering medication that blocks the body's ability to produce bad cholesterol (LDL) and improves the level of good cholesterol (HDL)

#### **ASPIRIN:**

Aspirin is antiplatelet medication. It work by preventing the platelets from sticking together and decrease the information of harmful blood clots.

Proper control of Heart Attack

# Indicated In

- **Solution Acute Coronary Syndrome**
- **9** High Cholesterol
- **Stroke and Angina**
- **Post PCI**
- **9** Myocardial Infraction
- **9** High Lipid Levels



Indications



**Inflammatory Arthritis** 

Tissue repair and cell demage

Replacement surgery



In the management of Osteoarthritis.....

## TendoGen

Collagen Peptide (Type I, II, V & X) (UC-II) Mucopolysaccharides, Chondroitin Sulphate & Hyaluronic, Acid **Softgel Capsules** 

### **Action for Joint Restoration**

- Collagen imparts strengths and compressibility to the bone matrix.
- Collagen allows to resist large deformities.
- Collagen provide stability, tensile strength.
- Chondroitin sulphate has anti inflammatory properties
   & helps to treat pain & inflammation.
- Hyaluronic acid helps in the lubrication of bone.
- Mucopolysaccharides regulate cell growth, cell adhesive & wound repair.





#### In:

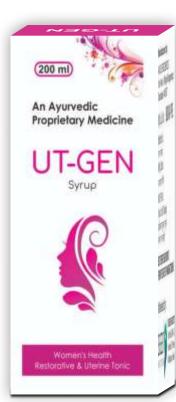
Insomnia

**Mood Swing** 

Leucorrhea

**Vaginal dryness** 

Hot Flashes



### Forget All Discomforting Menopausal Symptoms With



- Regulates & restores normal menstrual flow.
- Ensure general well being & health of uterus.
- Helps in alleviating climacteric menopausal symptoms.
- Can be taken even during periods & safe for long term use.
- Permanent treatment and cure for menstrual cramps.
- Stops abnormal or excessive bleeding during menstrual periods.

### lessen all symptoms of menopausal syndrome



#### Deports the pregnancy

complication....



Hydroxyprogesterone 500mg

lnj.

- ✓ First-line drug for preventing recurrent preterm labour in high-risk women.
- Acts on the myometrium in pregnancy causing relaxation of myometrial.
- ✓ Smooth muscle, oxytocin blockade & inhibition of gap junction information.
- ✓ Used to prevent preterm delivery before an episode of preterm labour.
- ✓ Prevents recurrent spontaneous preterm birth including vaginal bleeding or abruption in the current pregnancy

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- Amenorrhea
- Threatened abortion
- Prevention of preterm delivery
- Dysfunctional uterine bleeding